



**NORTH WEST**  
**BUSINESS DEVELOPMENT CENTRE**

**Accelerate Your Business**  
[www.nwbusiness.com.au](http://www.nwbusiness.com.au)

# ***PLANNING YOUR NEW BUSINESS WORKSHOP***

This workshop is designed for people who want to take their business idea to the next stage. This free three-hour workshop gives participants the opportunity to map out their business proposal and develop a business plan.

We will help you write a business plan and assist you to think logically and methodically about your potential business idea, assess its chances of success and set achievable goal for your business. It will also assist you in presenting your ideas when approaching a bank for finance.

**After this workshop you will have an understanding of:**

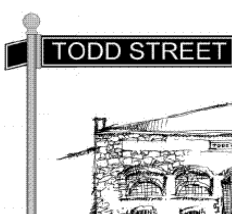
- Strategic planning and SWOT Analysis  
(Strengths, Weaknesses, Opportunities and Threats)
- Cash flow planning and seasonality
- Finance requirements of debt capital and leasing
- Market strategy based on market research
- Planning / reporting using a Profit & Loss Statement and Balance Sheet

***Please contact us for Registration or Further Information:***

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**BUSINESS CHAMBERS  
PORT ADELAIDE**



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